



FULL MERIT SCHOLARSHIPS

Over the past few years, three Creative Design seniors have earned the competitive four-year merit based scholarship from Lesley University College of Art & Design (LUCAD). This scholarship was initiated in 2007 for students meeting rigorous academic criteria, with preference given to students demonstrating a strong design portfolio, commitment to community, and public service. These merit based full year scholarships are for full tuition and fees, along with a book stipend, for four years of study, and are awarded annually through a selection process from a pool of candidates.

- » Maxwell Berger (2021)
- » Melissa Grajeda (2013)
- » Angela McKenzie (2011)
- » Jean Coletta Hodges (2009)



CONGRATULATIONS 2021 NATIONAL SCHOLASTIC ART AWARD WINNER!

GREGGY BAZILE
Creative Design 3 - Senior
2021 National Silver Medal
Art / Design Portfolio



SCHOLASTIC ART AWARDS

The Scholastic Art Awards is a prestigious recognition program that showcases students talent & brings their remarkable work to a national audience. Each year, students submit their original, technically proficient design projects through a blind judging selection process. Since 2008, students in the Creative Design program have successfully competed every year and earned Gold Keys, Silver Keys and Honorable Mention. In 2021, 2017 and 2010, three students have earned National Silver & Gold Medals for their Art/Design Portfolios and individual pieces and their work was exhibited in New York City's Carnegie Hall.

BROCHURE DESIGNED BY: THE CREATIVE DESIGN PROGRAM



LIVE WORK & DESIGN CONTEST

The Creative Design program offers live work & design contests to all students within the program. Live work is a vital part of the design students' development as it provides marketable skills while also providing clients with valuable reduced fee design services. Over the years our live work services have included: promotional posters, logos, stationary, vinyl signagse and banners, buttons, magnets, and t-shirts.



CO-OP SENIOR YEAR PLACEMENT

The Cambridge area is a great place for our students to find work in Creative Design related jobs. As such all interested and eligible students have been placed in paid cooperative education design jobs. Seniors, who have completed technical competencies and satisfied academic and attendance standards, can apply to participate in Co-op. Past Co-op placements include:

- » Cambridge Community Development
- » Cambridge Health Alliance » Public Health Dept.
- » ImprovBoston » Harvey Chasen
- » Dept. of Public Works » Henry Sawyer Printing

WHAT IS CREATIVE DESIGN?

This three-year program has many components. The design program is based on the MA DESE Design & Visual frameworks, and covers many areas including Graphic Design, Web Design, Animation, Digital Photography, Illustration, and Digital Video. As a design student you will learn to creatively solve visual problems, develop strong creative concepts using the principles of design, and sharpen your communication and presentation skills while also designing across many mediums. You will also learn how to develop concepts for many printed pieces such as logos, posters and magazines. You will learn to use a digital SLR camera and studio lighting equipment to photograph people and objects. You will develop storyboards and create original illustrations while learning how to create signs, licence plates and t-shirts.



PAID SUMMER DESIGN JOBS

Since the summer of 2012 eligible students in the Creative Design Program have an opportunity to apply for Summer Design Jobs with the following Community partners:

- » The Hive - Makerspace Job at Cambridge Public Library
- » Digital & Creative Service Job in the Information, Communications, Technology (ICTS) department at Cambridge Rindge & Latin School
- » Marketing & Communications Job at the East Cambridge Savings Bank