



FULL MERIT SCHOLARSHIP

Over the past few years, three Creative Design seniors have earned the competitive four-year merit based scholarship from Lesley University College of Art & Design (LUCAD). This scholarship was initiated in 2007 for students meeting rigorous academic criteria, with preference given to students demonstrating a strong design portfolio, commitment to community, and public service. These merit based full year scholarships are for full tuition and fees, along with a book stipend, for four years of study, and are awarded annually through a selection process from a pool of candidates.

- » Stephanie Walsh (2015)
- » Melissa Grajeda (2013)
- » Angela McKenzie (2011)
- » Jean Coletta Hodges (2009)

CONGRATULATIONS 2015 SCHOLASTIC ART AWARD WINNERS!

Stephanie Walsh, Senior
Creative Design 3
Gold Key + Gold Key
and Silver Key (type portrait)

Noah Zibello, Senior
Creative Design 3
Honorable Mention

Jacob Brill-Weil Junior
Creative Design 2
Honorable Mention

Seamus Donaldson, Senior
Creative Design 3
Honorable Mention Art Portfolio

Lara Butera Soph.
Creative Design 2
Silver Key

SCHOLASTIC ART AWARDS

The Scholastic Art Awards is a prestigious recognition program that showcases students talent & brings their remarkable work to a national audience. Each year, students submit their original, technically proficient design projects through a blind judging selection process. Since 2008, students in the Creative Design program have successfully competed every year. The winners of both the regional and national awards have a chance to earn scholarships and have their works exhibited either locally or in NYC's Carnegie Hall. In 2015, five students won awards for 8 individual submissions including Gold, Silver and Hon. Mention.

BROCHURE DESIGNED BY: THE CREATIVE DESIGN PROGRAM



LIVE WORK & DESIGN CONTEST

The Creative Design program offers live work & design contests to all students within the program. Live work is a vital part of the design students' development as it provides marketable skills while also providing clients with valuable reduced fee design services. Over the years our live work services have included: promotional posters, logos, stationary, vinyl signagse and banners, buttons, magnets, and t-shirts.



CO-OP SENIOR YEAR PLACEMENT

The Cambridge area is a great place for our students to find work in Creative Design related jobs. As such all interested and eligible students have been placed in paid cooperative education design jobs. Seniors, who have completed technical competencies and satisfied academic and attendance standards, can apply to participate in Co-op. Past Co-op placements include:

- » Cambridge Community Development
- » Cambridge Health Alliance » Public Health Dept.
- » ImprovBoston » Harvey Chasen Company
- » Dept. of Public Works » Henry Sawyer Printing

WHAT IS CREATIVE DESIGN?

This three-year program has many components. The design program is based on the MA DESE Design & Visual frameworks, and covers many areas including Graphic Design, Web Design, Animation, Digital Photography, Illustration, and Digital Video. As a design student you will learn to creatively solve visual problems, develop strong creative concepts using the principles of design, and sharpen your communication and presentation skills while also designing across many mediums. You will also learn how to develop concepts for many printed pieces such as logos, posters and magazines. You will learn to use a digital SLR camera and studio lighting equipment to photograph people and objects. You will develop storyboards and create original illustrations while learning how to create signs, licence plates and t-shirts.



ECSB PAID SUMMER DESIGN JOB

Since the summer of 2012 eligible students in the Creative Design program have the opportunity to work as a paid intern in the East Cambridge Savings Banks Marketing and Communications department. Over the past few years, design students have worked on promotional pieces, invitations, banners, handouts, and print advertising. This is a win-win for both the Creative Design students who learn about design in a professional setting, and for ECSB who gain energetic and creative technically proficient designers for their marketing team.