

## CAREER OPPORTUNITIES AVAILABLE:

### Creative Design related occupations (partial list):

Graphic designer	Freelance designer
Photographer	Interior designer
Illustrator	Environmental designer
Animator	Industrial designer
Advertising designer	Museum exhibit designer
Art director	Interactive media designer
Creative/design director	
Vinyl graphics artist	
Multimedia designer	
Web designer	
Signage designer	
Advertising creative director	
Film trailer designer	
Font designer	
Digital artist	
Design educator/instructor	



## ARTICULATION AGREEMENTS:

These post-secondary colleges award credit for completing this program.

- The New England Institute of Art and Technology
- Bunker Hill Community College
- Massasoit Community College
- Boston University's Center for Digital Imaging Arts

## THE INSTRUCTORS:

### Michele Watson Maxwell

Ms. Watson Maxwell has 25+ years experience in the field of Graphic Design, as a designer, small business owner, and college instructor. Energized by building a new design program from the ground up, writing an innovative curriculum, and working with Cambridge students, Ms. Max began teaching Creative Design at RSTA in September 2002.

**Education:** B.A. Studio Art & Self-Designed • Clark University  
M.A. Liberal Arts: Communications • Clark University  
M.Ed. Occupational Education • Fitchburg State University



### Angélica Allende Brisk

Ms. Brisk is an award-winning producer/director and editor based in Boston, Massachusetts for the last 24 years. She began her career as a minority fellow at PBS's flagship station WGBH. Since then she has produced and edited for several series out of WGBH, Blackside Productions, Geovision and her own company Tied to the Tracks Films. Ms. Brisk has been at CRLS teaching Media Journalism since 2009 and the Creative Design Exploratory since 2011.

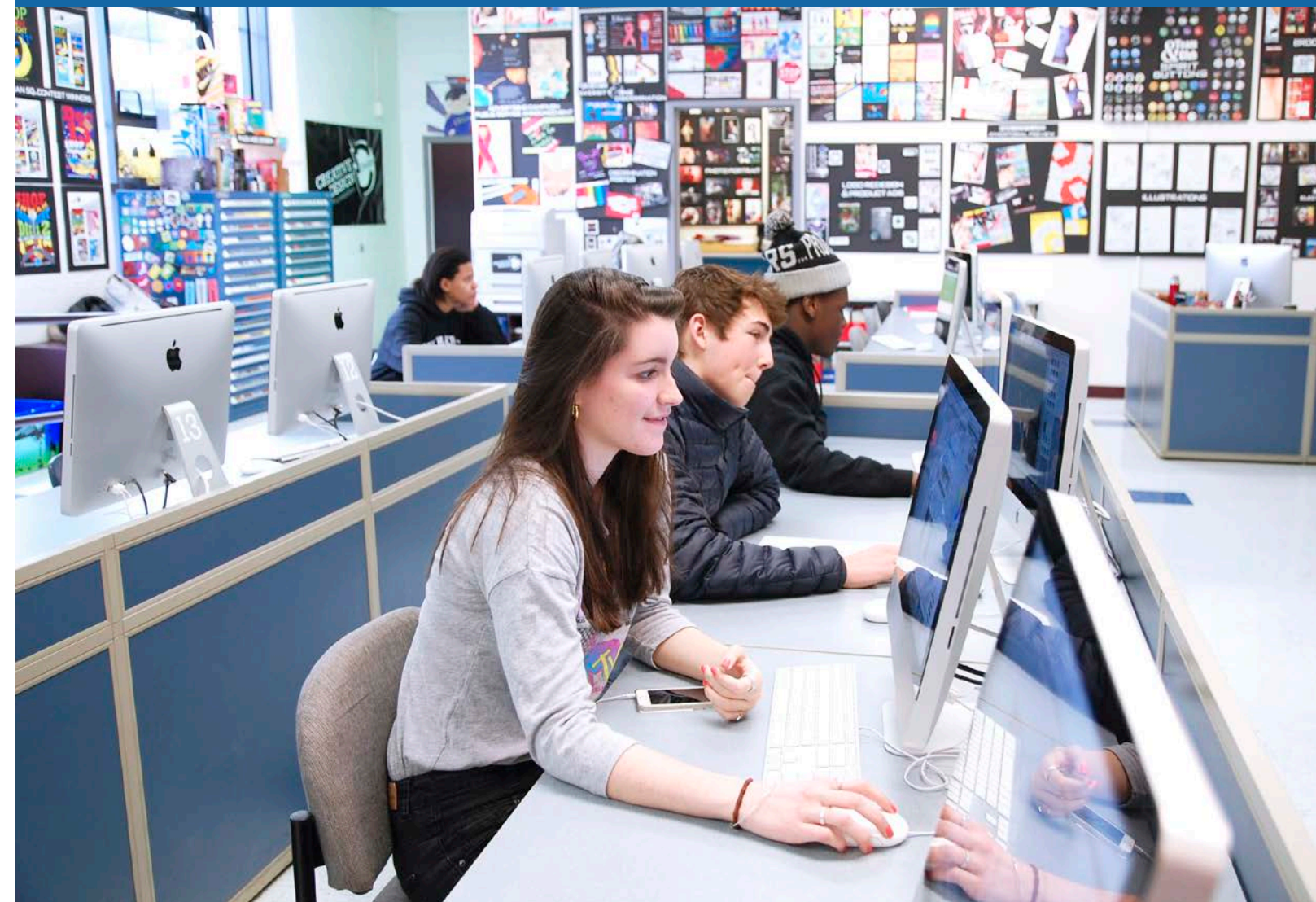
**Education:**  
B.A. Art as Historical Insight in Latin America • Boston University  
M.Ed. Art in Education • Harvard University



BROCHURE DESIGNED BY: THE CREATIVE DESIGN PROGRAM

# The **RSTA** Experience 2017-2018 Course Description & Sample Schedule

## THE CREATIVE DESIGN PROGRAM





# RINDGE SCHOOL OF TECHNICAL ARTS

## CREATIVE DESIGN

The RSTA Creative Design program is a three-year, Chapter 74 approved program that prepares students for the Creative Design field in the areas of: Graphic Design, Digital Photography and Video, Vinyl Graphics, Advertising, Illustration, Web Design, and Web Animation. Students gain valuable experience in this field, which integrates design, computer software, and digital media. Student competencies in the Creative Design program are based upon the MA DESE Career and Vocational Technical Education Frameworks for Design & Visual Communications.

### T605 TC Creative Design 1

Students in this introductory level course begin learning & applying the fundamentals of graphic design in ways that are both challenging and fun. Using Apple computers, students learn how to use design software including Adobe Illustrator and Photoshop, digital cameras, scanners, and drawing tablets. Students create and design original artwork that will be applied to many different projects including: t-shirts, personal logos, magnets, buttons, holiday cards, vinyl license plates, and more. Students also further their understanding of the design process through client-based “live” work projects. Student participation and classroom collaboration is an essential component of this course. This course includes frequent individual and group critiques of student work. Strong computer skills are necessary. This course includes a Wellness component. **These students will not be required to take a separate Wellness course. Grade: 9, 10, 11.**

### T845 HN Creative Design 2

Students in this Honors Level intermediate course continue developing and refining their skills through a combination of client based “live-work” projects, teacher generated and self-directed assignments, projects, and exercises. Students continue to develop problem solving and visual design skills while improving their care and attention to detail while gaining proficiency with studio equipment. Students further



their understanding of design through “live” work projects. Students continue to develop visual, illustration and photography skills. Students continue to expand their knowledge and further develop computer skills using Adobe Creative Suite software (Illustrator, Photoshop, InDesign, Acrobat) and learn various forms of multimedia design—creating animations, websites, and digital video. Students will develop a digital and print portfolio. This course includes a Wellness component. **These students will not be required to take a separate Wellness course. Grades: 11, 12; Prerequisite: Creative Design 1 or with the approval by the instructor**

### T995 HN Creative Design 3

Students in this Honors Level advanced course continue developing and refining their skills necessary to be successful in either entry-level positions as a design professionals and preparation for postsecondary education. This course is geared towards independent projects. Advanced and highly motivated students continue to create visual messages through “live” work assignments and design projects. Students focus on practical applications of previously learned skills with an emphasis on portfolio development and college and career exploration and preparation. Students continue to expand their computer skills using Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat) software. Student will develop and assemble a digital and print portfolio. Qualified students will be offered the opportunity to participate in RSTA’s Cooperative Education program in the design field. This course includes a Wellness component. **These students will not be required to take a separate Wellness course. Grade: 12; Prerequisite: Creative Design 2**



## SAMPLE STUDENT SCHEDULE

Grade 9		
Block	Fall Semester	Spring Semester
1	English	English
2	Exploratory	History
3	Math	Math
4	Science	PE/Health

Grade 10		
Block	Fall Semester	Spring Semester
1	English	English
2	Creative Design I w/ Embedded PE	
3	Math	World Language
4	History	Science

Grade 11		
Block	Fall Semester	Spring Semester
1	English	Math
2	Science	History
3	HN Creative Design 2 w/ Embedded PE	
4	HN Creative Design 2 w/ Embedded PE	

Grade 12		
Block	Fall Semester	Spring Semester
1	English	Math
2	World Language	World Language
3	HN Creative Design 3 w/ Embedded PE	
4	HN Creative Design 3 w/ Embedded PE	

## FEATURED PROGRAM GRADUATES:

- » UMASS/Amherst (Lara Butera '17)
- » Drexel University (Noah Zibello '15)
- » School of the Art Institute of Chicago (Alec Nicholson '17)
- » Syracuse University (Stephanie Walsh '15)
- » Freelance Design in Los Angeles (Callum Griffith '17)
- » Drexel University (Seamus Donaldson '15)
- » School of the Art Institute of Chicago (Mollie Schweig '10)  
*Mollie is a graphic designer in NYC at BuzzFeed*
- » Fitchburg State University (John Francis '14)
- » Lesley University (Melissa Grajeda '13, Angela McKenzie 2011, Jean Hodges, '09) *Awarded 4 year merit scholarship Jean is a working designer in NYC at a brand design firm*
- » New England College (Sylvester Dickerson '16)
- » Skidmore College (Laura Gonzalez '10)
- » Connecticut College (Jacob Brill-Weil '16)
- » Temple University (Kayla Mayhew '07) *Kayla is currently a freelance Marketing and Branding director*
- » Mass Art College of Art + Design (Kayla Moore '16)
- » Wesleyan University (Nina Berg '06) *Nina is currently a social marketing manager at Breakaway Innovation Group*
- » Mass Art College of Art + Design (Anne Pierre '16)
- » Brown University (Lena Groeger '04) *Lena is working at ProPublica making news apps and interactive graphics*
- » UMASS Boston (Keisha Lamarre '14)
- » Bunker Hill Community College (Tyrell Moore '17)
- » MassArt (Robel Mulualem '17)
- » Lesley U. (Angela McKenzie '11) *is currently working in Boston University's interactive/web team working on UX (User Experience) & UI (User Interface)*