

My 2019 Summer Design Job at East Cambridge Savings Bank

By Emily Ng



Over the summer of 2019 I was given an opportunity by Ms. Max to work as a graphic designer at the East Cambridge Savings Bank (ECSB). I was hired as a graphic design intern for the Marketing Department. I enjoyed working because it opened my eyes of what work life is like. Besides designing variety of flyers and ads, I worked on day to day tasks. For example, one of my projects was cutting out raffle tickets and cutting out financial annual rate hand-outs. This job gave me an idea of what entails for a successful marketing department.

Even though I was a summer intern the marketing department they included me in a few meetings. They were in preparations for the East Cambridge Savings Bank Malden grand opening. When I first arrived for the job, I helped with researching local business to work with. The idea is connecting local businesses with the community.

I have never worked in a marketing department and the idea was intriguing to me. I worked on print advertisements, promotional posters, and flyers for the employee committee. There were challenges to creating flyers because cooperate flyers had limitations. In the end, I enjoyed my time and valued, also appreciate my superiors that helped me along the way.